**Font:** Museo Sans – **not** Museo Sans Rounded

**Logo:** always use the vector logo, never type it

**Weights:**
100 - design assets only, not used on website or application
300 - paragraph text on website and in application
**500 - headings on website and in application**
**700 - bold paragraph text on website and in application**

**Styles:** *italics - use proper italic font, not simulated italics*

**Line Height:** 1.25 for paragraph text